



# ★ AWCB ★

## SPONSORSHIP

AWCB ASBL is a non-profit association with a proud 74 year history in the Brussels area, supporting expats to settle into Belgium and supporting local charities through philanthropic work. We also have a large number of Belgians and people from other countries who are long time residents or Belgian citizens; like America we are a true “melting pot”! Being an AWCB Sponsor provides special visibility to our very multi-cultural membership via our website, newsletter, FB, Instagram and LinkedIn pages, as well as special opportunities to host or attend events with our members and showcase your services and goods.

Cross-promotion between our Sponsors is encouraged! Your business can benefit by reaching new customers and reminding existing customers with cross-promotions. Check our sponsor page for our club sponsors, we will also facilitate introductions once you become a sponsor. More information below and on our website: <https://www.awcb.org/Become-a-Sponsor>

### ★ Annual Sponsor Benefits

- Logo on website homepage and sponsor page
- 6x per year mentioned in the club newsletter
- Monthly Facebook posts including an intro/launch post
- Allowed to bring advertising/promotional items to events
- 1 interview a year for our newsletter
- Price: 300 euros for Non-members and 150 euros for Members

### ★ Short Term Sponsor Benefits

- Logo on sponsor page of the website
- 1 x mentioned newsletter
- 1x month for 3 months on social media
- Price: 125 euros for Non-members and 80 euros for Members

#### Contact Info for more information:

Jan Allen, VP1: [jan@awcb.org](mailto:jan@awcb.org)

Kristen Crosson, Treasurer: [kristen@awcb.org](mailto:kristen@awcb.org)

<https://www.awcb.org>

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*Please note: Ability to advertise/ sponsor events for the club is only possible if sponsorship is fully paid. Approval of AWCB Board is required to become a sponsor and may be required for some benefits, such as bringing advertising/promo items to certain club events and sponsoring events.*